

## 117th Annual Lebanon Strawberry Festival Returns June 4–7, 2026

Lebanon, Oregon - The 117th Annual Lebanon Strawberry Festival returns June 4 through June 7, 2026, at Cheadle Lake Park, continuing a cherished tradition that has brought the community together since 1909.

As one of Oregon's longest-running heritage festivals, the Lebanon Strawberry Festival celebrates agricultural roots, community pride, and the power of volunteerism. The 2026 theme, "Strawberry Nights," sets the stage for a 1950s-inspired weekend, channeling the spirit of *Grease*, with family-friendly activities, live entertainment, and time-honored traditions that draw thousands from across the Willamette Valley and beyond.

This multi-day celebration features live entertainment, local vendors, youth and family activities, and signature events that define early summer in Oregon. Organized and powered by hundreds of volunteers across 20 committees, from Grand Parade to Souvenirs, Coronation, Run/Walk, and Shortcake, the festival continues to evolve while honoring its historic roots.

### Signature Experiences & Festival Highlights

#### Iconic Traditions

The festival's famous **Strawberry Shortcake** remains a must-have tradition, with more than 9,000 servings enjoyed in 2025.

**The Grand Parade**, featuring over 110 entries, winds through downtown Lebanon on Saturday, led by the World's Largest Strawberry Shortcake and the Festival's Senior and Junior Courts, showcasing community groups, bands, equestrian entries, businesses, and regional participants.

### Festival Attractions

**Rainier Amusements** returns with a full midway of rides, from kid favorites to major attractions, plus classic games and prizes.

**Family Land** activities are included with admission and feature:

- Waterpalooza water tables
- Circus Imagination
- NEW Kid Zone presented by the Boys & Girls Club of the Greater Santiam

Plus, roaming entertainment includes the giant Mac Flex Bot, Vikki Gasko Green (ventriloquist), and Washboard Willie.

### Entertainment & Featured Events

**Thursday** - All Heroes Celebration and Queen Coronation officially kick off the festival.

**Friday** - Main Stage Energy Featuring Lebanon's own Actual Size and headliner: **Bryan Martin**.

**Platinum certified with over 300 million streams and into the Top 3 at country radio!** Following the success of his "We Ride," BRYAN MARTIN earned a 2024 Music Row Awards nomination for "Breakthrough Artist-Writer of the Year." MARTIN's career-defining moments, including "We Ride" landing at No. 3 on Billboard's "Country Airplay" chart and the music video accumulating more than 57 million views, have solidified his growing presence in country music. At 36, MARTIN continues to redefine the country music ladder with over 800 million career streams and a grit-soaked sound that resonates across a vast audience.

 Watch Bryan Martin: [bryanmartinofficial.com](https://bryanmartinofficial.com)

## Saturday - Community & Celebration

- Brady Goss - Live on Stage
- Community-Wide Hand Jive Performance
- Roll On - Tribute to Alabama
- Fireworks Finale

### Brady Goss (Summary)

Brady Goss delivers a high-energy blend of rock ‘n’ roll, boogie-woogie piano, and soulful vocals. Known for dynamic performances that get audiences on their feet, he brings a mix of classic influences and original sound to stages across the West Coast and beyond.

 Watch Brady Goss: [bradygoss.com](https://bradygoss.com)

 Hand Jive Preview: [www.youtube.com/watch?v=HdlyOwqexNM](https://www.youtube.com/watch?v=HdlyOwqexNM)

### Roll On - Alabama Tribute

Alabama is the most awarded country band in history, with 43 No. 1 hits, including a record 21 straight, and over 73 million records sold. Roll On captures that signature sound with precision and energy. This Alabama tribute band is the most authentic in the USA. Their performance will bring you back to Alabama’s chart-topping era. Roll On will take the stage and take the audience on an 18-wheeler ride straight into the fireworks finale.

 Watch Roll On: [alabamatributeband.com](https://alabamatributeband.com)

## Sunday - Youth Spotlight & Community Stage

“Shining a light on local youth performing arts became a goal for 2026,” said Jill Ingalls, member of the management team. “Not only do we have local groups on Sunday, but many of our local young leaders will be out there leading us in the Hand Jive on Saturday night.”

Sunday’s stage will feature performances by:

- Hollywood Dance Studios
- Lebanon High School Jazz Band
- Additional local youth and community performers

## Daily Highlights

- **Thursday:** Opening Ceremonies, All Heroes Celebration, Queen Coronation
- **Friday:** Junior Parade & Main Stage Entertainment
- **Saturday:** Grand Parade, Shortcake, Hand Jive, Live Music & Fireworks
- **Sunday:** Youth Performances & Festival Finale

 Website: [www.lebanonstrawberryfest.com](https://www.lebanonstrawberryfest.com)

 Facebook: [www.facebook.com/lebanonstrawberryfestival](https://www.facebook.com/lebanonstrawberryfestival)

## More News Coming

The 2026 festival will continue to unveil exciting additions and enhancements, including:

- Hand Jive Performance expansion (now citywide)
- Historic Float Restoration Project Showcase

- Cheadle Lake Park construction updates and enhanced festival experience
- Expanded Family Land and NEW Kid Zone
- More vendors and expanded food offerings

Stay tuned, additional details will be announced as planning continues.

**Media Contact**

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